



TYLER J. TORRE

GRAPHIC DESIGNER & DIGITAL ARTIST



Website QR Code

PROFESSIONAL SUMMARY

Experienced and versatile Graphic Designer & Digital Artist with a proven record of creating impactful visuals for entertainment, publishing, branding, and apparel design. Proficient in digital illustration, poster and cover art, logo design, UX/UI, animation, and cohesive visual identity systems. Skilled at collaborating with major entertainment brands, local businesses, and independent clients to transform creative concepts into polished, production-ready designs—blending artistic vision with strategic thinking to create work that engages and inspires.

CONTACT

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EDUCATION

The College of New Jersey
Ewing, NJ

BFA in Visual Arts (Graphic Design)
GPA: 3.7
Dean's List (6 Semesters)

SKILLS

Technical

Photoshop
Illustrator
InDesign
Adobe XD
After Effects
Premiere Pro
HTML & CSS

Design

Illustration
Poster Design
UX/UI
Logo Design
Apparel Design
Animation
Branding & Identity

Personal

Creative
Organized
Adaptable
Collaborative
Clear Communicator
Deadline-Driven

EMPLOYMENT EXPERIENCE

Graphic Artist — C-Life Group

New York, NY | May 2024 – Present

- Lead the design of original and licensed graphics for t-shirts, fleeces, and lifestyle apparel, exceeding brand expectations and producing designs successfully sold in major retail stores.
- Create polished, production-ready artwork aligned with style guides and licensing standards.
- Develop detailed CAD layouts and vector garment templates to support efficient production.
- Transform trend research into market-driven graphics for brand identity and retailer needs.
- Refine/recreate licensed artwork to meet production standards and ensure brand consistency.

Freelance Illustration Support — Marvel Entertainment

Remote | February 2022 – May 2025

- Collaborated with VFX artists and production teams to create and publish comic book trailers that attract hundreds of thousands of views and significant online engagement.
- Prepared comic book illustrations for animation by breaking them into optimized After Effects assets.
- Maintained clear and consistent communication with production teams for seamless workflows.
- Conceptualized and produced original, high-quality artwork for a variety of creative projects.
- Delivered unique, visually compelling designs that consistently exceed project expectations.

Apparel Designer / Head of Shipping Dept. — Matrix Sales Group

Wall Township, NJ | November 2023 – May 2024

- Collaborated alongside artists and managers to create apparel designs for company products
- Designed catalogs for company products to be sent out to clients
- Worked in the Adobe Suite for many implementations for product design
- Streamlined shipping workflows and managed inventory control to boost efficiency, reduce lead times, and maintain accurate stock levels.

Graphic Designer — PostNet

Ewing, NJ | August 2019 – June 2022

- Designed a range of print and digital materials, including menus, business cards, and marketing collateral for local businesses.
- Created custom logos and posters, including work for TCNJ's "Radiate" program and the Ewing Township Historic Preservation Society.
- Collaborated with clients to develop unique advertising concepts and branding solutions.
- Built and maintained strong relationships with vendors and clients for smooth project delivery.

LEADERSHIP & AFFILIATIONS

Beta Theta Pi Fraternity

Ewing, NJ | The College of New Jersey

- Design Chair: Produced apparel, posters, and banners for events and fundraisers
- Sophomore, Junior, & Senior Kai Representative: served on the judicial committee
- Social & Fundraising Chair: initiated local fundraiser and social events with several venues
- A member of the Recruitment Committee for spring & fall semesters of 2021