



## CONTACT

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## EDUCATION

The College of New Jersey  
Ewing, NJ | August 2018 – May 2022  
BFA Visual Arts  
Graphic Design  
GPA: 3.7  
Dean's List: 6 Semesters

## PROFESSIONAL SUMMARY

I'm an experienced artist & graphic designer with a demonstrated history of working in entertainment and printing industries. Skilled in digital illustrative work, poster cover art/design, logo design, UX/UI, website design, animation, and branding/visual identity. Being able to multitask and manage time well in a competitive, fast-paced environment, I strive to complete any task/assignment efficiently and in a timely manner.

## SKILLS

<i>Technical</i>	<i>Design</i>	<i>Personal</i>
Photoshop	Illustration	Creative
Illustrator	Poster Design	Organized
InDesign	UX/UI	Flexible
Adobe XD	Logo Design	Collaborative
After Effects	Animation	Strong Communication
Premiere Pro	Branding/Identity	Time Management

## EMPLOYMENT EXPERIENCE

### *Apparel Designer / Head of Shipping Dept.*, Matrix Sales Group

Wall Township, NJ | November 2023 – Present

- Collaborated alongside artists and managers to create apparel designs for company products
- Designed catalogs for company products to be sent out to clients
- Worked in the Adobe Suite for many implementations for product design
- Oversaw streamlined shipping processes, optimizing efficiency and reducing lead times
- Ensured company product was packaged efficiently
- Optimized stock levels, minimizing discrepancies through strategic inventory control

### *Freelance Illustration Support*, Marvel Entertainment

Remote | February 2022 – Present

- Collaborate with VFX artists and the production team to create and publish comic book trailers
- Broke up & prepped comic book illustrations into assets for After Effects animation
- Efficiently balanced education with work hours
- Communicate often with members of the production team for peak efficiency
- Conceptualize and produce original high quality artwork for various projects
- Deliver highly personalized and unique designs that exceeded expectations

### *Graphic Designer*, PostNet

Ewing, NJ | August 2019 – June 2022

- Developed and maintained print/web collateral, graphical standards, & marketing
- Created and designed menus, pamphlets, and business cards for local establishments
- Designed intricate informational posters for the Ewing Township Historic Preservation Society
- Brainstormed with clients for creative and unique ideas for advertising
- Produced captivating logo designs for "Radiate", a program at The College of New Jersey
- Established trusting relationships with outside vendors, designers, and key clients

### *Waiter/ Server*, Moore's Tavern Sports Bar

Freehold, NJ | January 2016 – January 2020

- Ensured a positive dining experience through attentive service and issue resolution
- Streamlined order processing by collaborating with kitchen and waitstaff
- Proactively suggested menu items, contributing to increased sales and revenue

## ACTIVITIES & AFFILIATIONS

### Beta Theta Pi Fraternity

Ewing, NJ | October 2019 – May 2022

- Produced apparel, posters, and banners as the Design Chair for Beta Theta Pi Fraternity
- Sophomore, Junior, & Senior Kai Representative: served on the judicial committee
- Social & Fundraising Chair: initiated local fundraiser and social events with several venues
- A member of the Recruitment Committee for spring & fall semesters of 2021